

Sri Lanka  
Institute of  
Architects



# ARCHI FAIR 2022

...the art of social wellbeing

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## SPONSORSHIP CATALOG

## **SPONSORSHIP CATEGORIES**

### **DIAMOND PACKAGE**

LKR. 6,000,000/= (6.0 Million)

### **PLATINUM PACKAGE**

LKR. 4,500,000/= (4.5 Million)

### **GOLD PACKAGE**

LKR. 3,000,000/= (3.0 Million)

### **EVENT SPONSORSHIP PACKAGE (Sponsorship for individual Event)**

LKR. 1,500,000/= (1.5 Million)

### **CO-EVENT SPONSORSHIP PACKAGE**

LKR. 750,000/= (0.75 Million)

## DIAMOND PACKAGE

Value: LKR. 6,000,000/= (6.0 Million)

1. Exclusive title of the event as Powered By for the respective organization.
2. Sponsor will get the exclusive rights as the “Sponsor for Fashion event”.
3. Provide a link between the websites of Sponsor and the ArchiFair 2022 website. The ArchiFair logo shall be incorporated into Sponsor’s website, where consumers can log onto the ArchiFair website through the link.
4. Provide a space for a complimentary stall to the Diamond Sponsor from the area reserved for sponsors in a prime location at the ArchiFair (Stall to be erected by the sponsor).
5. Diamond Sponsorship will be more highlighted and prominent than the other Sponsorship categories
6. Company Logo will be published in all Digital platforms under the caption of “Diamond Sponsor”
7. Have the name and logo of the company highlighting “Diamond sponsor” in all advertisements (social media, SLIA Website, etc.) pertaining to the Digital Platform during the period, in the public print and electronic media.
8. Have the name & logo of the company highlighting “Diamond sponsor” in the letterheads & envelopes used by the SLIA leading to the Event.
9. During the entire period of the ArchiFair, acknowledgement by regular announcements, through the public address system, to the extent that the **SLIA** shall authorize.
10. Give prominence and acknowledgement at “Live Updates” from the ArchiFair through the public address system / electronic media, to the extent that the **SLIA** shall authorize.
11. Have the name and logo of the company highlighting “**Diamond sponsor**” in all advertisements pertaining to the ArchiFair during the period under reference, in the public print and electronic media.

12. Have the name and logo of the company in the national newspaper supplement for the ArchiFair and Post ArchiFair Supplements with the caption of “**Diamond sponsor for the ArchiFair 2022**”.
13. Product Launch of 10 min at the Archi Fair discussion forum.
14. Have the company name & logo printed with the caption of “**Diamond sponsor**” on:
  - a) Posters for ArchiFair 2022
  - b) The reverse of the invitations & envelopes for the Inauguration of the ArchiFair.
  - c) The reverse of Invitation programme for the Inauguration of the ArchiFair
  - d) Pennants out Side of the Venue & Trade Street
  - e) 30 sec video clip slot will be provided at the ArchiFair opening ceremony
  - f) The company logo will be printed in the ArchiFair publication
  - g) One Year Annual Subscription at Architects Trade Platform
15. E-posters will carry the logo under the caption of “Diamond sponsor” and will be published in Union of International Architect (UIA), Architects Regional Council of Asia (ARCASIA), Commonwealth Association of Architects (CAA) and Organization of Professional Associations in Sri Lanka (OPASL).
16. The company will be mentioned as the “Diamond Sponsor” in the SLIA Annual Report to be presented to the SLIA Members at the Annual General Meeting of 2023 (usually held in February subject to government regulations)

## **PLATINUM PACKAGE**

Value: LKR. 4,500,000/= (4.5 Million)

1. Sponsor will get the exclusive rights as the “Sponsor for Culinary event”.
2. Provide a link between the websites of Sponsor and the ArchiFair 2022 website. The ArchiFair logo shall be incorporated into Sponsor’s website, where consumers can log onto the ArchiFair website through the link.
3. Provide a space for a complimentary stall to the Platinum Sponsor from the area reserved for sponsors in a prime location at the ArchiFair (Stall to be erected by the sponsor).
4. Company Logo will be published in all Digital platforms under the caption of “Platinum Sponsor”
5. Have the name and logo of the company highlighting “Platinum Sponsor” in all advertisements (social media, SLIA Website, etc.) pertaining to the Digital Platform during the period, in the public print and electronic media.
6. Have the name & logo of the company highlighting “Platinum Sponsor” in the letterheads & envelopes used by the SLIA leading to the Event.
7. During the entire period of the ArchiFair, acknowledgement by regular announcements, through the public address system, to the extent that the **SLIA** shall authorize.
8. Give prominence and acknowledgement at “Live Updates” from the ArchiFair through the public address system / electronic media, to the extent that the **SLIA** shall authorize.
9. Have the name and logo of the company highlighting “**Platinum Sponsor**” in all advertisements pertaining to the ArchiFair during the period under reference, in the public print and electronic media.
10. Have the name and logo of the company in the national newspaper supplement for the ArchiFair and Post ArchiFair Supplements with the caption of “**Platinum Sponsor for the ArchiFair 2022**”.

11. Have the company name & logo printed with the caption of **“Platinum Sponsor”** on:
  - a) Posters for ArchiFair 2022
  - b) The reverse of the invitations & envelopes for the Inauguration of the ArchiFair.
  - c) The reverse of Invitation programme for the Inauguration of the ArchiFair
  - d) Pennants out Side of the Venue & Trade Street
  
  - e) 30 sec video clip slot will be provided at the ArchiFair opening ceremony
  - f) The company logo will be printed in the ArchiFair publication
  - g) One Year Annual Subscription at Architects Trade Platform
  
12. E-posters will carry the logo under the caption of “Platinum sponsor” and will publish in Union of International Architect (UIA), Architects Regional Council of Asia (ARCASIA), Commonwealth Association of Architects (CAA) and Organization of Professional Associations in Sri Lanka (OPASL).
  
13. The company will be mentioned as the Platinum Sponsor in the SLIA Annual Report to be presented to the SLIA Members at the Annual General Meeting of 2023 (usually held in February subject to government regulations)

## **GOLD PACKAGE**

Value: LKR. 3,000,000/= (3.0 Million)

1. Sponsor will get the exclusive rights as the “Sponsor for Cinema event”.
2. Provide a link between the websites of Sponsor and the ArchiFair 2022 website. The ArchiFair logo shall be incorporated into Sponsor’s website, where consumers can log onto the ArchiFair website through the link.
3. Provide a space for a complimentary stall to the Gold Sponsor from the area reserved for sponsors in a prime location at the ArchiFair (Stall to be erected by the sponsor).
4. Company Logo will be published in all Digital platforms under the caption of “Gold Sponsor”
5. Have the name and logo of the company highlighting “Gold Sponsor” in all advertisements (social media, SLIA Website, etc.) pertaining to the Digital Platform during the period, in the public print and electronic media.
6. Have the name & logo of the company highlighting “Gold Sponsor” in the letterheads & envelopes used by the SLIA leading to the Event.
7. During the entire period of the ArchiFair, acknowledgement by regular announcements, through the public address system, to the extent that the **SLIA** shall authorize.
8. Give prominence and acknowledgement at “Live Updates” from the ArchiFair through the public address system / electronic media, to the extent that the **SLIA** shall authorize.
9. Have the name and logo of the company highlighting “**Gold Sponsor**” in all advertisements pertaining to the ArchiFair during the period under reference, in the public print and electronic media.
10. Have the name and logo of the company in the national newspaper supplement for the ArchiFair and Post ArchiFair Supplements with the caption of “**Gold Sponsor for the ArchiFair 2022**”.

11. Have the company name & logo printed with the caption of **“Gold Sponsor”** on:
  - a) Posters for ArchiFair 2022
  - b) The reverse of the invitations & envelopes for the Inauguration of the ArchiFair
  - c) The reverse of Invitation programme for the Inauguration of the ArchiFair
  - d) Pennants out Side of the Venue & Trade Street
  - e) 20 sec video clip slot will be provided at the Archi-Fair opening ceremony
  - f) The company logo will be printed in the ArchiFair publication
  - g) One Year Annual Subscription at Architects Trade Platform
  
12. E-posters will carry the logo under the caption of “Gold sponsor” and will publish in Union of International Architect (UIA), Architects Regional Council of Asia (ARCASIA), Commonwealth Association of Architects (CAA) and Organization of Professional Associations in Sri Lanka (OPASL).
  
13. The company will be mentioned as the Gold Sponsor in the SLIA Annual Report to be presented to the SLIA Members at the Annual General Meeting of 2023 (usually held in February subject to government regulations)



## EVENT SPONSORSHIP PACKAGE

Value: LKR. 1,500,000/= (1.5 Million)

1. Provide a space of for a complimentary stall to the Event Sponsor from the area reserved for sponsors in a prime location at the ArchiFair (Stall to be erected by the sponsor).
2. Company Logo will be published in all Digital platforms under the caption of “Event Sponsor” (under the respective segment)
3. Have the name and logo of the company highlighting “Event Sponsor” in all advertisements (social media, SLIA Website, etc.) pertaining to the Digital Platform during the period, in the public print and electronic media.
4. Have the name & logo of the company highlighting “Event Sponsor” in the letterheads & envelopes used by the SLIA leading to the Event.
5. During the entire period of the Archi-Fair, acknowledgement by regular announcements, through the public address system, to the extent that the **SLIA** shall authorize.
6. Give prominence and acknowledgement at “Live Updates” from the Archi-Fair through the public address system/ electronic media, to the extent that the **SLIA** shall authorize.
7. Have the name and logo of the company highlighting “**Event Sponsor**” in all advertisements pertaining to the Archi-Fair during the period under reference, in the public print and electronic media.
8. Have the name and logo of the company in the national newspaper supplement for the Archi-Fair and Post Archi-Fair Supplements with the caption of “**Event Sponsor for the ArchiFair 2022**”.
9. Have the company name & logo printed with the caption of “**Event Sponsor**” on:
  - a. Posters for ArchiFair 2022
  - b. The reverse of the invitations & envelopes for the Inauguration of the ArchiFair
  - c. The reverse of Invitation programme for the Inauguration of the ArchiFair
  - d. Pennants out Side of the Venue & Trade Street
  - e. The company logo will be printed in the ArchiFair publication
10. E-posters will carry the logo under the caption of “Event sponsor” and will publish in Union of International Architect (UIA), Architects Regional Council of Asia (ARCASIA), Commonwealth Association of Architects (CAA) and Organization of Professional Associations in Sri Lanka (OPASL).

## CO-EVENT SPONSORSHIP PACKAGE

Value: LKR. 750,000/= (0.75 Million)

1. Company Logo will be published in all Digital platforms under the caption of “Co-Event Sponsor”
2. Have the name and logo of the company highlighting “Co-Event Sponsor” in all advertisements (social media, SLIA Website, etc.) pertaining to the Digital Platform during the period, in the public print and electronic media.
3. Have the name & logo of the company highlighting “Co-Event Sponsor” in the letterheads & envelopes used by the SLIA leading to the Event.
4. During the entire period of the ArchiFair, acknowledgement by regular announcements, through the public address system, to the extent that the **SLIA** shall authorize.
5. Give prominence and acknowledgement at “Live Updates” from the ArchiFair through the public address system / electronic media, to the extent that the **SLIA** shall authorize.
6. Have the name and logo of the company highlighting “**Co-Event Sponsor**” in all advertisements pertaining to the ArchiFair during the period under reference, in the public print and electronic media.
7. Have the name and logo of the company in the national newspaper supplement for the ArchiFair and Post ArchiFair Supplements with the caption of “**Co-Event Sponsor for the ArchiFair 2022**”.
8. Have the company name & logo printed with the caption of “**Co-Event Sponsor**” on:
  - a. Posters for ArchiFair 2022
  - b. The reverse of the invitations & envelopes for the Inauguration of the ArchiFair
  - c. The reverse of Invitation programme for the Inauguration of the ArchiFair
  - d. Pennants out Side of the Venue & Trade Street
  - e. The company logo will be printed in the ArchiFair publication